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Christmas is coming - and with it the familiar rush to buy presents and provisions against the constant backdrop of how many more shopping days there are to go. Spending on Christmas is apparently lower than average in the North West, but across the UK, it still amounts to over £400 per head. Most people spend between £50 and £100 on each of their children, although apparently more of our present shopping is done in October and November than December.

Behind these statistics lie huge inequalities in our country - this is also a time of year when many Christian charities work hard to support those in need. But we also recognise that there is a lot more to Christmas than presents and parties. Would you be willing to include in your Christmas spending another fiver to support NWBA churches in sharing the message of Jesus? A regular gift of £5 per month enables new mission initiatives across the North Western area. If you can spare a fiver a month can we count you in? Please visit our website to find out more.

www.nwba.org.uk/countmein



